

— For Immediate Release —

Tricia Browning Dimon Helps Small Business

LAGRANGE, GA—Tricia Browning Dimon, President of Design Group / Nimlok West Georgia and Midtown Atlanta has written a free report titled “Three Ways to Start and Stay in Business.”

Drawing on her experience from more than twelve years as a small business owner, Ms. Dimon offers her personal perspectives on what it takes to make a business successful.

“This isn’t the ‘first you get a business license’ type of information,” says Ms. Dimon. “As the economy gets more difficult, more people are thinking about starting their own business. The report I’ve written is what it took for me to be able to start my business and may be helpful for those who are considering their options after a layoff or who have just always wanted to do something different,” she explains.

Ms. Dimon started Design Group in 1996 at the request of a former co-worker. She had left her job to take care of her ailing father. With an extra telephone line at home and a dining room table turned into an office, she started a custom trade show booth business.

Design Group is now a full service marketing company offering modular trade show booths as well as permanent exhibit solutions. In 2005, Design Group became a branded partner of Nimlok, the country’s leading trade show exhibit company.

Design Group/Nimlok West Georgia and Midtown Atlanta specializes in all aspects of marketing communications: Providing their clients with award-winning design in advertising, branding, websites, showrooms and tradeshow exhibits since 1996. Design Group/Nimlok West Georgia and Midtown Atlanta serves their clients from two locations: Corporate Headquarters, 102 Westside Drive, LaGrange, Ga., 30240, 706-883-7741 or 888-817-9881. The Showroom is located at 3E1, AmericasMart Atlanta, 404-437-7739. For more information go to tbdg.com or nimlok-midtownatlanta.com.

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