

For Immediate Release

Design Group receives WBENC certification

Design Group, a Georgia based company, received their Women's Business Enterprise National Council (WBENC) certification in January. WBENC is the nation's leading advocate of women-owned businesses as suppliers to America's corporations. The stringent process of becoming certified requires several steps and culminates with a site visit by the council to ensure that the company is a key supplier and woman owned. The certification is a benefit for the corporate clients of Design Group in meeting their initiatives of diversity and in identifying key woman-owned suppliers.

"We are happy to be certified and seek to increase the involvement of other woman owned businesses in our area," says Tricia Browning Dimon, president of Design Group. Ms. Browning is committed to helping other female entrepreneurs in their endeavors. She recently became an expert author on ezinearticles.com when she published How to Start and Stay in Business. "If it weren't for people mentoring me along the way, I wouldn't be where I am so I want to share anything that I've learned and continue to learn on a daily basis."

Design Group is also a member of National Association of Women Business Owners (NAWBO). Tricia was recently nominated as an Outstanding Woman Business Owner as part of NAWBO-Atlanta's 2009 WE Awards. The Atlanta chapter of NAWBO has chosen to honor a select group of Women Entrepreneurs for their achievements in business and their contributions to their communities. The awards luncheon is being held on May 14, 2009 in Atlanta.

Design Group/Nimlok West Georgia and Midtown Atlanta specialize in all aspects of marketing communications: Providing their clients with award-winning design in advertising, branding, websites, showrooms and tradeshow exhibits since 1996. Design Group/Nimlok West Georgia and Midtown Atlanta serve their clients from two locations: Corporate Headquarters, 102 Westside Drive, LaGrange, Ga., 30240, 706-883-7741 or 888-817-9881. The Showroom is located at 3E1, AmericasMart Atlanta, 404-437-7739. For more information go to tbdg.com or nimlok-midtownatlanta.com.

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